

# **GOAT STORY**

































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#### **GOAT STORY**

GOAT STORY was inspired by the greatest discovery of all time – coffee! It was back in 13th century that a flock of goats stumbled upon a bush of berries that made them go loco! Their obviously bored and adventure seeking shepherd decided to brew the berries – and thank goats he did!

Fast forward to the 21st century: that's when we kick in. We decided to revolutionize coffee drinking and started designing exquisite coffee accessories.



#### **GOAT MUG**

# ORIGINAL GOAT STORY CRAFTED INTO A COFFEE MU

GOAT MUG is a one of a kind coffee mug. It's horn shape is a dedication to the goat who discovered coffee. The shape is also ergonomic and lets you drink the last sip of your coffee due to its incline. On top of that, the Mug can be worn across your shoulders or attached to your bag thanks to the straps that come with.









#### **EASY TO CARRY**

Use straps and attach the Mug to your bag or wear it across shoulders



#### 100 % LEAKPROOF

Forget about coffee spills, they're a yesterday thing now



#### DISHWASHER SAFE

Just remove the leather parts first



#### **EASY TO CLEAN**

A simple rinse will do the trick



#### **HOT DRINKS**

It will keep your coffee warm for long enough that you can still enjoy it fresh



#### **BPA FREE**

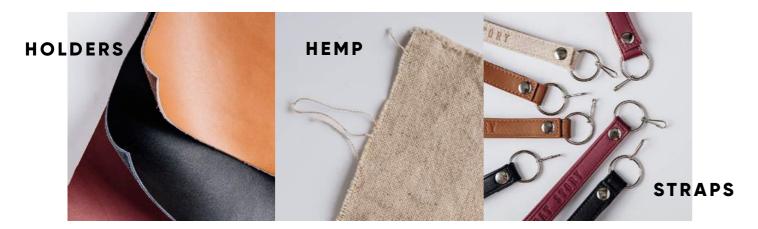
It is made of BPA FREE materials, which makes your drinking safe, too



#### **MATERIALS**

GOAT MUG is made of different components, which means using different materials in production. The variety of materials is chosen in order to suit different styles and preferences.

We made sure to use top quality materials that are safe for you and will endure a long time.



Hand crafted from either real or faux leather. It does only work as an insulator, but can easily transform into a stand for the Mug. A special edition of GOAT Mug with holder and straps covered in natural hemp material.

Made from either real or faux leather they allow one to easily carry the Mug around the wrist or over shoulder.



It's 100 % BPA FREE material GOAT Mug is made of.

We pay attention to every detail of our products and focus on the best user experience.

No goats were harmed while making the GOAT STORY.

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#### **USAGE OF THE HOLDER**

GOAT MUG is equipped with a holder that servers as an insulator, but can turn on 1-2-3 into a stand. So you can have your mug at a hand's reach even while working.



#### ORIGINAL VS. GRANDE







#### **VARIATIONS**

Hemp textile

350ml / 12oz.

**Black** 

**Brown** 

Hemp





#### GINA

A SMART COFFEE INSTRUMENT COMBINING CLASSIC COFFEE TECHNIQUES WITH THE LATEST TECHNOLOGY

Equipped with an APP, a smart SCALE and a special VALVE it enables you to enjoy pour-over coffee, explore immersion brewing or take it slow with cold drip.

# FIND THE PERFECT RATIO WITH SMART SCALE

Balance coffee, water and time for a perfect cup you crave for.



# PLAY WITH APP GUIDE

Create your own brew print or follow the path of others. Share your creations with the rest of the brewing community.









# TUNE THE TASTE WITH VALVE PRECISION

Leave the valve open for pour-over, close it for immersion or set the drop flow for cold drip.



### **POUR-OVER**

Pour hot water over coffee grounds while leaving the valve opened and observe the elegant flow.

For the purest taste and highlighted qualities of the bean.





#### **IMMERSION**

Soak coffee grounds in the ceramic funnel, open the valve after 3 minutes and extract the brewing.

For the sharpest taste and richer beverage body.





### COLD DRIP

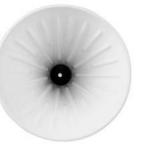
Put grounds into the inner glass pitcher and pour cold water into the funnel. Set the drop flow and let it drip for hours.

For the sweetest taste and smoothest beverage body.





Carefully selected and made to last. Steel frame for stability, ceramic funnel for optimal insulation and glass pitcher to capture every drop of your creation.











## **POWER**

Make sure your GINA is ready all the time with the micro USB charger.



## GET SMART OR GO BASIC

Gina is a beautifully crafted coffee maker that is also available in its basic variant without the integrated technology, yet still strong enough for exquisite coffee brewing.

# PICK YOUR SHADE OF GINA

Select the one that suits you best. Gina Steel, Gina White or Gina Black.



#### **SPECIFICATIONS**



Ceramic funnel with cover and precision valve / 0,3 L / 10 oz capacity



Stainless steel frame/ built in bluetooth scale



Stainless steel cold drip filter



Dimensions H 345 x W 163 x D 135 / mm H 13,6 x W 16,4 x D 5,3 / inch



Borosilicate glass cold drip module/ 60 g capacity



Rechargeable battery 1000mAh Li-Polymer Up to 15h brewing time Micro USB charging



Borosilicate glass pitcher/ 07,5 L / 25 oz capacity



Bluetooth 4.0